

NEW PATHWAYS FOR CHILDREN

WEBSITE PRIVACY POLICY

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POLICY:

New Pathways for Children (NPFC) has a privacy policy on all publicly accessible websites. This website privacy policy informs website visitors that any information the website or internet service provider collects, with or without their knowledge, will not be misused. [RPM 6.04]

PROCEDURE:

New Pathways for Children (New Pathways, we, us, or our) has created this Website Privacy Policy to assure visitors that we are concerned about, and respect your privacy, while visiting our website. New Pathways will not provide your Personally Identifiable Information, including your e-mail address, to anyone except our supporting organizations. Except as otherwise provided in this Privacy Policy, we will keep your Personally Identifiable Information private and will not share it with third parties, unless such disclosure is necessary to comply with a court order or other legal process; protect our rights or property; protect the safety and security of our other visitors; or enforce our Terms and Conditions. We will endeavor to assure that information you provide to us will remain secure. We want you to feel safe in your online experience while visiting our site. We therefore request that you take a moment to review the following information.

E-mail

On our website there are a variety of ways to interact with us that may require or request your Personally Identifiable Information.

Unsubscribing to E-mail: New Pathways wants to make it easy to unsubscribe to e-mails we send to you. Just look for the "Unsubscribe" link at the bottom of any e-mail we send and follow the instructions there. You can unsubscribe at any time for any reason. In addition, you may contact us at the address or phone number provided in the Contact section below.

Your friend's e-mail address

From time to time, we may offer you the chance to send an article or a note to someone else telling them about the site. Your friend's Personally Identifiable Information is also covered by this Privacy Policy.

We will use your friend's e-mail address to send the specific message you asked us to send. We will not contact your friend again unless he/she voluntarily subscribes to our services.

We recognize that there are some people who may abuse our "send to a friend" system to send e-mail to persons who are not truly friends and who do not want e-mail from us. Though minimizing such risks is important to us, we still consider this service important enough to offer it.

Collection of Information

We sometimes ask that you provide us with Personal Information while online. The type of Personally Identifiable Information we collect typically corresponds directly to a request you make. For instance, you may make donations, offer thoughts, enter contests, or request resources. We also use this information internally to improve our site. If you provide Personally Identifiable Information to us, we understand that to mean that you consent to our retaining and using such information as stated in this Privacy Policy.

Types of Information Collected

Traffic Data

We automatically track and collect "Traffic Data," including your computer's IP address, domain server, type of computer, and type of web browser when you visit our site.

We also maintain logs of the specific details of your activity on our site (e.g., how long you were signed on, the pages you visited and when a particular link is clicked).

Traffic Data is anonymous information that does not personally identify you.

Personal Information

In order for you to access certain services and to purchase products that we offer on the website, we sometimes require you to provide us with Personally Identifiable Information that may include:

- Contact Data (such as your name, mailing and e-mail addresses);
- Financial Data (such as your account or credit card number); and
- Demographic Data (such as your zip code, age and income).

Surveys

From time to time our site may request information from users via surveys. Participation is completely voluntary. Information requested may include demographic information (such as age and zip code).

We may post poll questions on the site that allow children under 13 to respond by email. Information gathered from polls or surveys are only for our internal use. We may post sample answers to polls or surveys on the website, but we do not include personally identifiable information in those sample answers.

E-Cards

Our site may provide a feature whereby individuals, including children, may send an online greeting card via e-mail. We require the sending individual to provide his or her e-mail address in order to send the card as if it came directly from them. That e-mail address is not retained after the card has been sent.

Uses of Information Collected

If you request information related to our ministry, our products or services, or seek to obtain promotional material, or request that we contact you, we will use your Contact Data to do such things.

We use your Financial Data to bill you for donations that you agree to make through our online donation feature.

We may use your Demographic Data to customize and tailor your experience on the website, such as displaying content that we think would interest you, or to monitor and improve the use our website and improve user satisfaction.

We use Traffic Data for monitoring and improving the use of our site and the satisfaction of visitors to our site.

Cookies

In addition to collecting information, sometimes we place a file, referred to as a "cookie," on your computer in temporary internet file space. These files do not contain your Personally Identifiable Information. Browsers typically recognize when a cookie has been sent to your computer and, if you have set your browser, gives you the option to refuse or allow it. We can access cookies later in your session or in a later visit to our site in order to improve your visit to our site, as in the following examples:

Sharing of Information

We do not share your Contact Data or Financial Data with third parties except those who are providing services to us, such as a mailing service. Even then, we carefully screen those whom we use to provide such services. At New Pathways, we treat such information, and more importantly your trust in providing it, very seriously.

We may share Demographic Data and Traffic Data, with advertisers and other third parties. The data that we share is not personally identifiable, and is mixed with similar data from others.

User Choice Regarding Collection, Use and Distribution of Personally Identifiable Information

You may choose not to provide us with any Personally Identifiable Information. If so, you can still access and use much of our site; however you will not be able to

access and use those portions of the site that require your Personally Identifiable Information. If you do not wish to receive information we provide, you may opt-out any time we ask you for Personally Identifiable Information.

Security

Your Personally Identifiable Information is stored on secure servers. We provide you with the capability through encryption technology to transmit your Personally Identifiable Information from your computer to our e-commerce system if your web browser has that capability.

At times we may use password protection to protect your privacy and security and to limit the visitors to various portions of our site to those who we intend to grant such access.

SECURITY AND DISCLAIMERS. New Pathways always uses industry-standard encryption technologies when transferring and receiving consumer data exchanged with our site. New Pathways has implemented appropriate security measures in our physical facilities to protect against the loss, misuse or alteration of information that we have collected from you at our site. Unfortunately, however, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we strive to protect your Personally Identifiable Information, we cannot guarantee or warrant the security of any information you transmit to or from our website, and you do so at your own risk. Once we receive your transmission, we will do our best to protect its security on our systems. IN THE UNLIKELY EVENT OF AN INTERCEPTION OR UNAUTHORIZED ACCESS DESPITE OUR EFFORTS, NEW PATHWAYS SHALL NOT BE RESPONSIBLE FOR SUCH INTERCEPTION OR UNAUTHORIZED ACCESS, OR ANY DIRECT, INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS) SUFFERED BY A CUSTOMER OR VISITOR, EVEN IF NEW PATHWAYS HAS PREVIOUSLY BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. NEW PATHWAYS DOES NOT WARRANT, EITHER EXPRESSLY OR IMPLIEDLY, THAT THE INFORMATION PROVIDED BY ANY CUSTOMER OR VISITOR SHALL BE FREE FROM INTERCEPTION OR UNAUTHORIZED ACCESS, AND DOES NOT PROVIDE ANY IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. EACH CUSTOMER OR VISITOR IS RESPONSIBLE FOR MAINTAINING THE CONFIDENTIALITY OF HIS OR HER OWN LOGIN INFORMATION. EACH CUSTOMER OR VISITOR SHOULD BE AWARE THAT NEW PATHWAYS IS NOT RESPONSIBLE FOR DELAY, NON-DELIVERY OR NON-RECEIPT OF ANY INFORMATION EXCHANGED BETWEEN NEW PATHWAYS AND THE CUSTOMER OR VISITOR OR VICE-VERSA DUE TO INTERNET CONNECTIVITY PROBLEMS, MAN-MADE OR NATURAL DISASTERS, UNFORESEEABLE CIRCUMSTANCES THAT PREVENT SOMEONE FROM FULFILLING A CONTRACT, COMPUTER MALFUNCTIONS OR INCORRECT CONTACT INFORMATION SUPPLIED BY THE CUSTOMER OR VISITOR.

NEW PATHWAYS COOPERATES WITH INQUIRIES FROM LAW ENFORCEMENT AGENCIES AND WILL ASSIST IN ATTEMPTING TO IDENTIFY A CUSTOMER OR VISITOR WHEN NEW PATHWAYS IS REQUIRED BY LAW TO DO SO OR WHEN NEW PATHWAYS, IN THE EXERCISE OF ITS JUDGMENT, DETERMINES IT IS NECESSARY TO PROTECT ITSELF, ITS WEBSITE, SERVICES, CUSTOMERS AND OTHERS.

Contact Us to Update and Correct Personally Identifiable Information

If you need to update, change or delete your Personally Identifiable Information or your child's Personally Identifiable Information, please contact us at New Pathways for Children, Attention Public Relations, PO BOX 10, Melber, KY 42069, phone us at 270-674-6061, or email us at info@npfc.net.

Lost or Stolen Information

You must promptly notify us if your credit card, user name or password is lost, stolen or used without permission. In such an event, we will cancel that credit card number, user name or password and update our records accordingly.

Other Limits to Your Privacy

This Website may provide links to external Websites maintained by individuals or organizations external to New Pathways. Once you access information that links you to another site, you become subject to the privacy policy of that site rather than ours. We are not responsible for the privacy practices or the content of such websites.

We may also provide you the opportunity to post information to our site. Please understand that any information that is disclosed in these areas becomes generally available to the public. We have no control over its use and you should exercise caution when deciding to post Personally Identifiable Information.

Updates and Changes to Privacy Policy. We reserve the right, at any time and without notice, to add to, change, update or modify this Privacy Policy, simply by posting such change, update or modification on our website. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it. Any such change, update or modification will be effective immediately upon posting on the website.

Last updated on February, 2016.